

Which Mobile Banking Product is right for you?

(Take this short quiz to find out!)

(Yes = 1pt, No = 0pts)

1. Does your phone allow Text Messages from shortcodes?

Yes

No

2. Can you access the Internet on your phone?

Yes

No

3. Does your phone have a Data Service Package?

Yes

No

4. Do you have a Blackberry, Iphone or Android-based phone?

Yes

No

Points	Product for you!
1 pt	Text Banking
2-3 pts	Text and Browser
4 pts	Text, Browser and Downloadable App



Eat & Educate Topic: “Is Mobile Banking Right for You?”

Quick Facts:

Free until July 1, 2012 and then \$1.50 per month
Available for any phone with a Text Messaging Plan
3 Major Phones: Blackberry, Android and Iphone.
PVB Shortcode #: 99588
Extremely User Friendly

3 ways to use Mobile Banking:

Text, Browser and Downloadable Application

So which one is right for you?

Text Banking



Requirements:

- Phone must be able to send and receive text messages from a shortcode
- Using keywords customers can obtain: Balances, Transaction History, ATM and Branch Locations

Text Banking Benefits:

- Quick and Easy Method—doesn't require a data package
- Great for students in high school or college
- Great for those who have basic mobile plans
- Receive texts containing: Balances on all accounts, Transaction History and ATM/Branch Locations



